



a
thing of
beauty.
a joy
forever.

Kajaria
ETERNITY
INDIA'S NO.1 GVT BRAND



1200X2400 MM
1200X1800 MM
1200X1200 MM
600X1200 MM

INDIA'S
NO.1 TILE COMPANY
IS WORLD'S
8TH LARGEST MANUFACTURER



Eternity tiles are glazed vitrified tiles that are unlike anything you've seen before. The extraordinary aesthetic appeal of our Tiles is the outcome of the skill and passion of european master-designers. The designs are contemporary yet evoke a feeling of Timelessness.

Eternity tiles are surprisingly strong, possessing high flexural and breaking strength. Almost 100% non-porous, the tiles. Do not allow water to seep through.

Driven by quality, and going the distance, eternity tiles meet the toughest global standards, every step of the way.



4 UNIQUE SIZES, 4 DISTINCT FINISHES WITH STYLISH GRAPHICS



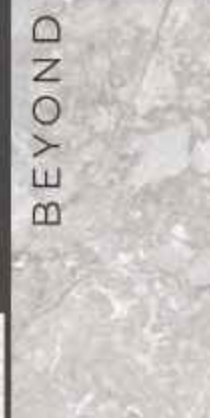
STUNNING FINISHES



POLISH

A SPECTACULAR MIRROR LIKE EFFECT IS WHAT YOU GET IN THIS SUPERIOR FINISH. THE BRILLIANT POLISH LOOK IS ACHIEVED WITH HIGH QUALITY GLAZE, THAT HAS REFLECTIVE INDEX VALUE OF MORE THAN 100%. IT ENHANCES IMAGE SHARPNESS AND CREATES A RICH AND TRUE COLOR LOOK.

THIS FINISH IS MADE FOR A LUXURIOUS WORLD AND IS THE MOST PREMIUM FINISH. DEVELOPED WITH ADVANCED DIGITAL TECHNOLOGY, IT HAS A SMOOTH SURFACE WITH ALMOST ZERO SURFACE REFLECTION. IT'S A FINE BALANCE OF DESIGN AND ELEGANCE.



BEYOND



BOLD

AS SUGGESTED BY THE DESCRIPTOR 'BOLD', THIS FINISH HAS A ROCK LIKE EFFECT. WITH THE USE OF SPECIAL TECHNIQUE AND DIGITAL GLAZE MACHINE, THESE SPECIAL EFFECTS ARE CREATED TO GIVE A REAL LIFE STONE EFFECT.



BLISS

THESE ARE DÉCOR TILES WHICH COME WITH AN EMBOSS FEEL. MADE USING HIGH QUALITY SPECIAL GLAZE AND A DIGITAL MACHINE, THEY HAVE A UNIQUE TEXTURE WHICH GIVES LINE/ARROW PUNCH EFFECT.

FINISHES AVAILABLE

SIZE	POLISH	BEYOND	BOLD	BLISS
1200X2400MM	✓	✓	✓	✓
1200X1800MM	✓	✓	✓	✓
600X1200MM	✓	✓	✓	✓
1200X1200MM	✓	✓	✓	✓

BLISS FINISH



This Effect is Available in Satuario Luxe, Pavit Grey & Gozzio Beige

GOZZIO BEIGE 1200X2400 | BLISS



This Effect is Available in Legacy Grey & Legacy Marfil

LEGACY GREY 1200X2400 | BLISS

BOLD FINISH



LEGACY MARFIL 1200X2400 | BOLD







SATUARIO LUXE
1200X2400 MM

FINISHES AVAILABLE
POLISH | BEYOND | BOLD | BLISS



4 FACES

SIZE & FINISH AVAILABLE



1200X1800 MM



600X1200 MM



1200X1200 MM

POLISH | BEYOND | BOLD

POLISH | BEYOND
BOLD | BLISS

POLISH | BEYOND



SATUARIO LUXE 1200X2400 | BLISS





GOZZIO BEIGE
1200X2400 MM
FINISHES AVAILABLE
POLISH | BEYOND | BOLD | BLISS



3 FACES

SIZE & FINISH AVAILABLE



1200X1800 MM

POLISH | BEYOND | BOLD



600X1200 MM

POLISH | BEYOND
BOLD | BLISS



1200X1200 MM

POLISH | BEYOND



GOZZIO BEIGE 1200X2400 | BEYOND





LEGACY GREY
1200X2400 MM
FINISHES AVAILABLE
POLISH | BEYOND | BOLD | BLISS



3 FACES

SIZE & FINISH AVAILABLE



1200X1800 MM

POLISH | BEYOND | BOLD



600X1200 MM

POLISH | BEYOND
BOLD | BLISS

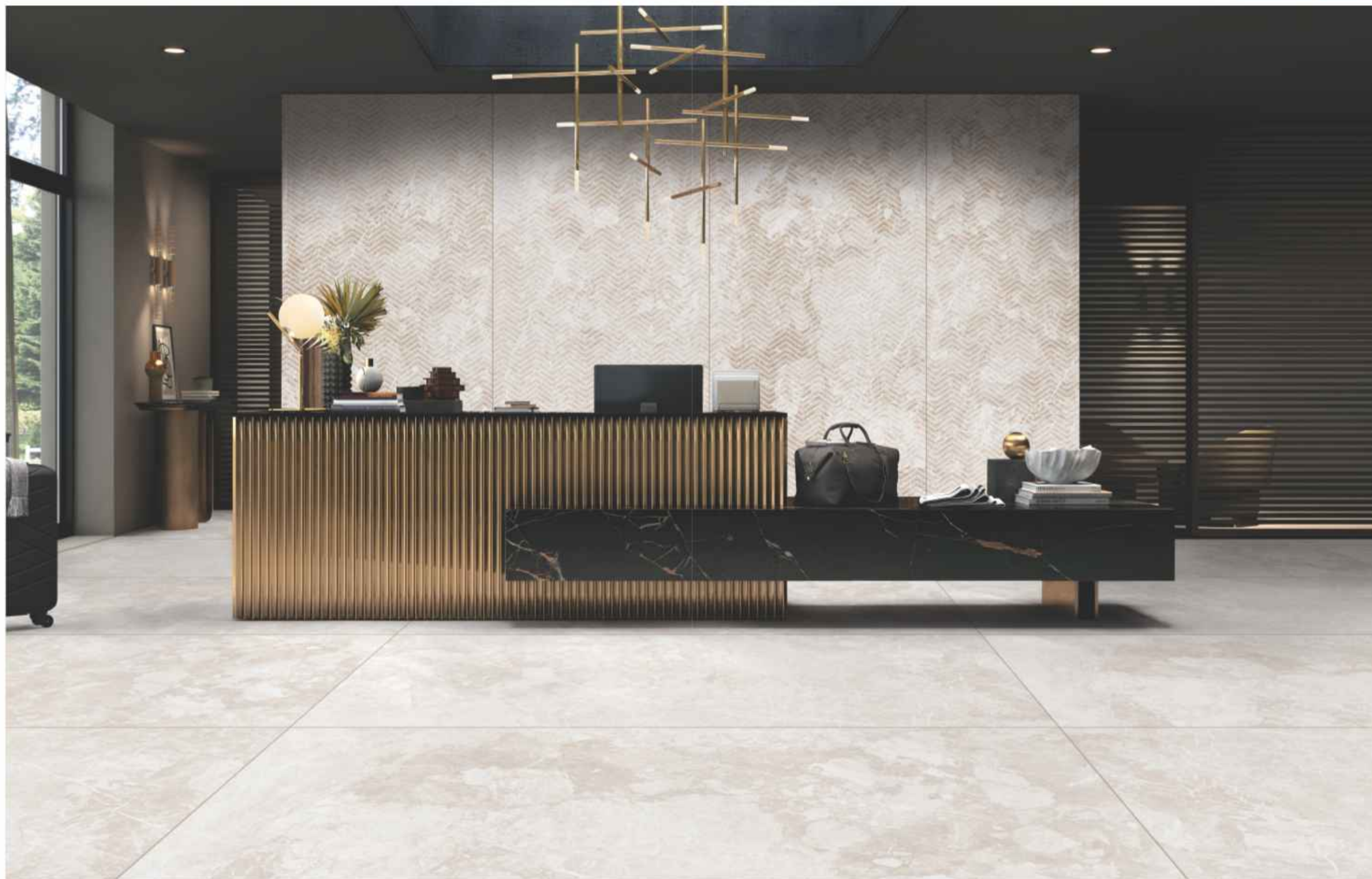


1200X1200 MM

POLISH | BEYOND



LEGACY GREY 1200X2400 | BLISS





LEGACY MARFIL
1200X2400 MM

FINISHES AVAILABLE
POLISH | BEYOND | BOLD | BLISS



3 FACES

SIZE & FINISH AVAILABLE



1200X1800 MM

POLISH | BEYOND | BOLD



600X1200 MM

POLISH | BEYOND
BOLD | BLISS



1200X1200 MM

POLISH | BEYOND



LEGACY MARFIL 800X1600 | BOLD





PAVIT GREY
1200X2400 MM

FINISHES AVAILABLE
POLISH | BEYOND | BOLD | BLISS



4 FACES

SIZE & FINISH AVAILABLE



1200X1800 MM

POLISH | BEYOND | BOLD



600X1200 MM

POLISH | BEYOND
BOLD | BLISS



1200X1200 MM

POLISH | BEYOND



PAVIT GREY 1200X2400 | BOLD

PACKING DETAILS

DIMENSIONS (MM)	NO. OF SLABS/BOX	COVERAGE AREA
1200x2400	01	2.88 M ²
1200x1800	02	4.32 M ²
1200x1200	02	2.88 M ²
600x1200	03	2.16 M ²

TECHNICAL SPECIFICATIONS

S.No	Technical Characteristics	* IS 15622:2017, *EN 14411:2016 & ISO 13006:2018 Group B1a (Annex G) Standard's Requirement	Kajaria Eternity Tile's Specifications	Test method
1.	Deviation in length & width	± 0.1 % ± 0.6 %/ ± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
2.	Deviation in thickness	± 0.5 %	± 0.00 %	IS 13630-1 EN ISO 10545-2
3.	Deviation in Straightness of sides	± 0.1 % ± 0.5 %/ ± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
4.	Deviation in Rectangularity	± 0.1 % ± 0.5 %/ ± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
5.	Deviation in Surface Flatness	± 0.5 % ± 0.5 %/ ± 0.4 %	± 0.15 %	IS 13630-1 EN ISO 10545-2
6.	Surface quality	95% of the tiles shall be free from visible defects	95% of the tiles shall be free from visible defects	IS 13630-1 EN ISO 10545-2
7.	Modulus of rupture	Avg. 35 N/mm ² Individual Min 32 N/mm ²	≥ 40 N/mm ²	IS 13630-6 / EN ISO 10545-4
8.	Breaking strength	Minimum 1300 N	≥ 2000 N	IS 13630-6 / EN ISO 10545-4
9.	Bulk Density	Minimum 2.20 g/cc	≥ 2.25 g/cc	IS 13630-2
10.	Glossiness	Manufacture to state the class	Min 5 for Rustic/Matt/Satin Finish Min 90 for Polish Finish	Glossimeter 60 degrees
11.	Water Absorption	≤ 0.08 % Individual Max 0.15 % ≤ 0.5 % Individual Max 0.6 %	≤ 0.08 % Individual Max 0.15 % ≤ 0.3 % (Only for 13x80 cm)	IS 13630-2 / EN ISO 10545-3
12.	Resistance to surface abrasion of Glazed tiles	Minimum Class II Report abrasion class and cycles passed	PE-Class III to Class IV	IS 13630-11 EN ISO 10545-7
13.	Thermal expansion from ambient temperature to 100 °C	Test method available	6x10 ⁻³ K ⁻¹ Maximum	IS 13630-4 EN ISO 10545-8
14.	Thermal shock resistance	10 cycles Minimum Test method available	10 cycles Minimum	IS 13630-5 EN ISO 10545-9
15.	Moisture expansion	Maximum 0.02 Millimeter/Metre Test method available	Nil	IS 13630-3 EN ISO 10545-10
16.	Crazing resistance (Glazed Tiles)	Passes 4 cycles at 7.5 kg/cm ² Required	Passes 4 cycles at 7.5 kg/cm ²	IS 13630-9 EN ISO 10545-11
17.	Frost resistance	Required	100 cycles Minimum	IS 13630-10 EN ISO 10545-12
18.	Resistance to Household Chemicals & Swimming Pool Salts *	Minimum Class AA Minimum GB	Minimum Class AA Minimum GB	IS 13630-8 EN ISO 10545-13
19.	Resistance to low & high concentration of acids & alkalis *	Manufacturer to state classification	Minimum Class AA Minimum GLB, GHB	IS 13630-8 EN ISO 10545-13
20.	Stain resistance**	Minimum Class 1 Minimum Class 3	Minimum Class 1 Minimum Class 3	IS 13630-8 EN ISO 10545-14
21.	Slipperiness	Test method available	≥ R-9 to R-10 for Rustic/Matt/Satin Finish ≥ R-9 for Polish Finish	DIN 51130:2014
22.	Co-efficient of friction	Manufacture to state the class	≥ 0.32 for Rustic/Matt/Satin Finish ≥ 0.20 for Polish Finish	ISO 10545-17
23.	Scratch hardness of surface (Moh's scale)	Minimum 5 Test method available	Min 6 for Rustic/Matt/Satin Finish Min 5 for Polish/Marbletech Finish	IS 13630-13 EN 101
24.	Impact Resistance	Minimum 0.55 Test method available	Min 0.55 & No identification of cracking	IS 13630-14 EN ISO 10545-5

* Resistance to acids & alkalis (Exception of Hydrofluoric acid & its compounds)

** Vitrified tiles have resistance to most of the stains / chemicals but, It is recommended to take due care while laying and for day-to-day maintenance.

* Applicable in Gallipur plant only.

- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection.
- Sizes mentioned in the catalogue are nominal sizes only.
- No claim will be entertained once the tiles are fixed.
- For better laying, please follow the instructions on the packaging box.
- In case it is required to lay the tiles on wall or floor in STAGGERED PATTERN, then always lay them in Overlap 20:80 ratio, as shown in VISUAL 1 instead of Brick pattern (overlap 50:50 ratio), as shown in VISUAL 2.

Please make sure to check the shade/finish with the sales agent/dealer before making the final purchase because there might be variation in actual finish and that shown in the catalogue. The company will not bear any loss in such case.



VISUAL 1



VISUAL 2

KAJARIA EXPERIENCE CENTRES

BANGALORE :

Farah Icon, 119 2nd Floor,
Opp. New Pass Port Kendra, Lalbagh Road,
Bangalore-560027, Karnataka
Mobile: 9008402951, 9008402949,
9008016799

COCHIN :

Door No. 48/557-C, MN Square
Near Gold Souk, NH By Pass, Vyttila,
Cochin 682019, Kerala
Mobile: 9995868863, 9746473684
7303663188

HYDERABAD :

#3 - 143, 1st Floor, Nirvana Building,
Kavuri Hills, Police Station Opp. Road, Madhapur
Hyderabad - 500081, Telangana
Mobile : 9000304996, 9000304992,
9000005383, 7680000890, 9000304997

CHENNAI :

Old No.10, New No.46, Montieth Road
Above Wait Rose Super market
Egmore, Chennai - 600008.
Mobile : 9791178678, 9952094333

COIMBATORE :

1st Floor, No.57, Cowley Brown Road,
Near Central Library, R.S. Puram,
Coimbatore - 641002.
Mobile : 9629944454, 9677708080

SALES REPRESENTATIVE

ANDHRA PRADESH :
Mobile : 9000300790

HUBLI:
Mobile: 9008017863

TRIVANDRUM:
Mobile: 9995868863

GOA :
Mobile : 7028018708

MADURAI:
Mobile: 8595903618

VIJAYAWADA :
Mobile : 7680046467
9000300790

MANGALORE:
Mobile: 9900075960

CALICUT:
Mobile: 7303663188

PONDICHERRY:
Mobile: 9677255644



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